

Welcome to the inaugural HCLE quarterly report. We share many of these news items via our outlets (wiki, blog, Facebook, Twitter) but we decided to collect them, plus a few others, into a report so more people can learn about the project and maybe even help. Please pass it along, especially if you know someone else who will want to contribute money, time, artifacts, stories, or connections. If you're on this email list, you've helped make HCLE happen. Thank you.

**Last year's news** - 2013 available online

**First Quarter 2014**

**Operations**

- Database/Catalog/Exhibits - tending towards Drupal/CiviCRM
  - note: NEH impressed with HCLE CiviCRM proposed implementation
- Proof of Concept
  - proposal from Back of the Office Thinking
  - estimated at \$13,000 - \$15,000 and several weeks
  - work to commence upon acquisition of funds
- Collecting examples of virtual museums and exhibits
  - benefit from other creative museums
- Traveling Exhibit
  - coordinating with similar ventures
    - Computer Museum - UK (80's classroom static exhibit)
    - Living Computer Museum (experience with small mobile exhibit)

**Collaborations**

- Preliminary digitization begun
  - principal: Prof. Henry Lowood working with Stanford Digital Repository
  - artifacts: People's Computer Company publications
  - Jason Scott of Internet Archive
  - software
- Preliminary research begun
  - Prof. Fred Turner using digitized PCC for class materials
- Introductions/Networking
  - social media through Facebook and Twitter
  - introductory emails and calls (e.g. various History of Education museums)

**Outreach**

- Homebrew Computing Club anniversary - Liza Loop attended
- Writing Competition - \$200 award to be announced by end of April
- Social Media traffic report

	3/13/2013	1/1/2014	3/29/2014
Facebook	0	59	71
Twitter	0	67	98

Wordpress	0	18	29
Wikispaces	?	12	25

### **Fundraising**

- Individuals - Vision Club
  - dozens more invitations
- Organizations - via Foundation Center
  - introductory letters
    - Sloan
    - Tech Museum of Innovation
    - 3M Heritage Trust Project
    - Accenture
- Unsolicited Donations - enabled via PayPal
- LO\*OP Center - possible rental of Apple 1 to Google

### **Second Quarter 2014**

Continuation of above tasks plus:

#### Outreach

- Museums and the Web
  - annual conference (Baltimore, MD April)
    - Lighting Talk "So Glad Our Museum Isn't Real - It's Virtual"
- American Alliance of Museums
  - annual meeting (Seattle, WA May)

#### Fundraising

- Additional Vision Club members
- Additional organizations
  - particularly
    - Bell Family Foundation
    - Jeff Hawkins and Janet Strauss (\$5M+) TT
    - Bill and Melinda Gates Foundation TT

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"The teachers who deserve the exposure usually don't have publicists. That's one reason we're here."