

# HCLE Fourth Quarter 2015 Progress Report

Welcome to the Fourth calendar quarter of 2015 HCLE report. We share many of these news items via our outlets ([wiki](#), [blog](#), [Facebook](#), [Twitter](#), [LinkedIn](#)) and collect them here for your and our convenience.

Our staff of 1.3 FTEs, several volunteers and many outside collaborators reached the following milestones in the fall of 2015.

- *Fundraising*
  - *Kickstarter campaign designed*
  - *GoFundMe campaign launched*
  - *Amazon Smile launched*
- *Collection - move from Milpitas to Guerneville completed, Milpitas office closed*
- *Collaboration*
  - *Pratt Institute*
    - *completed digitization of selected items from HCLE's video tape collection*
    - *created test exhibit in Omeka for evaluation purposes*
- *People*
  - *Svetlana Ushakova completed metadata survey*
  - *Alan Wilson improved repository interfaces using WordPress*
- *Outreach*
  - *Liza Loop traveled to several conferences to extend HCLE's network and visibility.*

*With these accomplishments (and with the appropriate funding) HCLE should be able to produce a Proof Of Concept virtual museum web site in the next quarter. Subsequent to the proof of concept will be the major tasks of digitizing and curating the collection, and designing the complete virtual museum interface.*

*Please pass our news along, especially if you know someone else who will want to contribute money, know-how, artifacts, stories, or connections. Even by glancing at what we've done, you're helping make HCLE happen as you pass along the story. Thank you.*

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- Fundraising
  - Several fundraising efforts were initiated through various crowdfunding sites:
    - [GoFundMe](#) - where we made a request for general operating funds
    - [Amazon Smile](#) - *“Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.”*
    - Kickstarter - to fund the Proof of Concept (postponed)
      - A draft campaign was created, but put on hold as we reviewed improvements to the message and the video production quality.
  - 2016 fundraising efforts were initiated, with the advantage of resubmitting proposals that only need to be edited and improved, rather than written from scratch.

- Collection
  - The Collection moved! Changes in the Milpitas office arrangement inspired a move of the Collection from Milpitas to Guerneville. Currently, the Collection resides in a separate building (the Cottage) on Liza Loop's property. The proximity should improve the process of inventory reporting, entering items into the Catalog, subsequent digitization, and proper storage. The cost of the move was about \$2700 and should pay for itself in saved rent within a year. See "[Managing the not-so-virtual assets of HCLE](#)" - Liza Loop's blog post.

- Catalog
  - With the improvements in the Catalog software and the improved access to the Collection, Liza Loop has been coordinating the Catalog with the online digital Repository and physical items from the Collection.
  - Svetlana Ushakova, a volunteer, completed a definitive metadata survey for HCLE, and used her experience at HCLE to publish a paper on [“Usability of Metadata Standards for Open Educational Resources”](#).

- People/Volunteers
  - The number of volunteers and the depth of their work inspired implementation of a Quarterly Team Meeting where the team members can share their activities and ideas. While individual efforts may seem separate now, they are beginning to affect each other as the digitization has begun.
  - Catalog team Members
    - Alan Wilson
    - Stan Crump
  - Metadata team Members
    - Svetlana Ushakova
    - Sharada Maligireddy
  - Jerry Herberg, a postdoctoral scholar from Leuphana University in Germany, interviewed Liza and helped with inventory work in the summer of 2015. Now he has become engaged enough with the project to be elected to LO\*OP Center's Board of Trustees (LO\*OP is the nonprofit parent organization for HCLE).
  - Two of Jerry Herberg's colleagues from Leuphana, Paula Bialski and Geotz Bachmann, also visited HCLE and are writing an article based on their interview with Liza Loop.
  - Enough volunteers have completed their stints at HCLE that we've dedicated a page on the [wiki](#) to our emeritus volunteers. We want everyone to know what they've done for us and how much we appreciate their contributions.

- Outreach
  - Liza Loop traveled to Seattle to attend two meetings where she represented HCLE:
    - The Bill & Melinda Gates Foundation held a 2 day meeting regarding education.
    - IEEE held a Global Humanitarian Technology Conference (GHTC).
    - While in Seattle, Liza Loop met with Tom Trimbath for a rare non-virtual meeting.
  - Liza Loop traveled to Palm Beach, FL to participate in the Closing The Gap Conference (CTG) which touched on education but also on shifts in the economy, financing and wealth distribution.
  - HCLE was invited to participate in the [Global Innovation Exchange](#) as a result of our CHTC Conference participation.
  - Liza Loop attended a Wikimedia gathering to seek advice and access resources for possibly porting HCLE's wiki from wikispaces to wikimedia.
  - blog posts published (30% increase in traffic over 2014)
    - [Usability of Metadata Standards for Open Educational Resources](#)
    - [HCLE Third Quarter 2015 Progress Report](#)
    - [Managing the not-so-virtual assets of HCLE](#)
  - Social Media Traffic Report

	1/1/2014	12/29/2014	9/30/2015	12/30/2015
		4		
Facebook	59	91	100	104
Twitter	67	271	383	408
Wordpress	18	42	49	49
Wikispaces	12	41	57	62

- wiki
  - The [HCLE wiki](#) continues to act as a communications center and as a digital loading dock. The wiki is extensive enough that migrating to a new platform has become both difficult and necessary. Others have had similar issues, so there is precedence, and experience available in the wiki community. The migration will be enabled by the right volunteer, or the appropriate funding. Members of the HCLE community (board members, volunteers, contributors) are encouraged to relay their experiences with various wiki platforms to HCLE staff.

- Collaborations
  - Volunteer Sharada Maligireddy initiated conversations with a history professor at the University of Nevada in Reno. Possible ventures include videos and oral histories of HCLE Pioneers recorded individually or as part of a Pioneer's conference. Participation by Sharada in those initiatives and in her classes should also aid HCLE volunteer recruitment.
  - Liza Loop has been working with Kevin Savitch, the co-founder of [Atari Podcast](#), to scan early Atari manuals and provide access to them online.
  - Liza Loop has been working with [CITE Journal](#) (Contemporary Issues in Technology and Teacher Education) to cross-post seminal articles from HCLE Pioneers.

- Exhibit
  - The people responsible for FortranMan have been contacted and the development of an exhibit are in discussion.
  - We have begun to contact each person on the [HCLE Pioneer list](#). Several Pioneers have provided additional information, interviews, and content. Several have died, as will happen every year. We are developing deeper exhibits and more nominees are being added.

- Operations
  - With the current funding restrictions, the target date of funding a Proof of Concept in 2015 has been revised. Fortunately, creative collaborations between Liza Loop, Alan Wilson, and Tom Trimbath resulted in a working variant of a Proof of Concept web site (aka The HCLE Lobby) which is now available for private demonstrations. Subsequently, a web developer, Anna Narbutofsky (deppurplesdesign.com) has been approached to review and estimate an improved Proof of Concept that may incorporate a more consistent infrastructure, increase functionality, and reduce the number of domains and duplicate files. Please contact Liza ([liza@hcle.org](mailto:liza@hcle.org)) to preview these sites.
  - Program Plan
    - The [HCLE Program Plan](#) is being updated to reflect 2015's accomplishments and postponements. The current estimate remains effectively a three year and \$3,000,000 effort because while 2015's efforts were on critical path and long lead time items, they represented very little of the total cost or development time. The steps may seem small relative to the rest of the program, but they enable the rest. The bulk of the effort remains the software development and testing for the various interfaces.

- LO\*OP Center
  - LO\*OP Center held its annual meeting on December 13th. All motions were approved.
  - Jeremy Helberg accepted a position as board member, HCLE's first board member from outside the US.
  - As HCLE is becoming better defined, preliminary work has begun to support [Open Educative Systems](#) (OES) and [New Economy Thinking Analysis and Action](#) (NETAA). OES and NETAA are primarily advocacy efforts, and therefore have lower funding requirements. The efforts are mostly online communications and presence at conferences.
  - LO\*OP Center's Apple 1 is being recognized as one of the most important Apple 1's; As one person remarked, referring to another Apple 1 that went up for auction
    - *"I don't think this one stands a chance of making the top 5 most interesting Apple 1's list and top 10 is problematic. Ignoring the one at the Smithsonian, Woz's, [Liza Loop's](#)" -.*
  - Liza Loop now has a [wikipedia](#) page.
  - The move from Milpitas will necessitate changes to LO\*OP Center's Bylaws and throughout HCLE's literature.

- admin
  - Administrative tasks are frequently repetitious:
    - newsletter
    - backups
    - file maintenance
  - But, we also:
    - contacted Salesforce about possibly transferring to their platform from CiviCRM
    - initiated an audit of the HCLE's web sites and domains was initiated to curtail proliferation and to simplify IT administration. This effort is necessary because the level of activity and the number of people involved has increased dramatically as progress is made on the museum.