

HCLE Autumn 2017 Progress Report

Welcome to the autumn quarter of 2017 HCLE progress report. Our Founder and Vision Keeper, Liza Loop, has been working for her Northern California neighbors who suffered great losses in the October fires. This has delayed some of our HCLE work.

We share many of the news items collected below via our outlets ([wiki](#), [blog](#), [Facebook](#), [Twitter](#), [LinkedIn](#), and [reddit](#)) and repeat them here for your and our convenience.

Our staff of 1.6 FTEs, volunteers and outside collaborators reached the following milestones in the autumn (October through December) of 2017.

- *Exhibits*
 - *A prototype Proof of Concept of the museum Lobby was developed and alpha tested. Liza is not happy enough with it to share it yet.*
- *Catalog*
 - *Improvements were made to expand operating system compatibility.*
 - *Additional documents, software and artifacts were catalogued.*
- *Operations*
 - *Our contact database was updated in preparation for 2018 fundraising activities.*

Please pass our news along, especially if you know someone else who will want to contribute money, know-how, artifacts, stories, or connections. Even by glancing at what we've done, you're helping make HCLE happen as you pass along the story. Thank you.

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- *Fundraising*
 - *Our fundraising is focussing on private donors. Although several institutional funders have circulated requests for proposals these are highly competitive and responding to them requires a large investment of staff time. Therefore, we feel that individuals, rather than organizations, are more likely to understand the value of having a small organization like ours preserving this history. Individuals appreciate the need for a small museum to reach the critical mass that will enable more formal proposals to foundations and agencies. Letters and personal communications are being readied for the 2018 fundraising efforts.*
 - *Formal proposals will be considered as appropriate.*
 - *Collection*
 - *Scanning and cataloging of the Liza Loop collection continues.*
 - *A business close to the Collection has donated the use of their large format scanner for items that don't fit on HCLE's on-site equipment.*

- Catalog
 - Work on the Catalog continues with improvement in the process and expansion software compatibility across more operating systems and platforms.
 - The possibility of porting the Catalog to a different architecture is being discussed and tested with prospective contractors.

- People/Volunteers
 - More than 15 volunteers have worked to customize our implementation of Salesforce and our wiki. More advanced business analytical skills are necessary to customize this platform so that it enhances LO*OP Center's project structure. Staff is searching for a key volunteer or affordable contractor who can do this work.

- Outreach
 - About 15 years ago the History Channel recorded and aired an episode of History's Lost and Found that included an interview with Liza Loop and Steve Wozniak about the museum's #1 Apple 1. A copy of this video is being sought for use in publicity and fundraising.
 - Blog posts published:
 - [Preserving My TRS-80 Likes Me](#)
 - [Peoples Computer Company In Our Catalog](#)
 - [HCLE Summer 2017 Progress Report](#)

Social Media Traffic Report

	1/1/2014	12/30/2015	12/31/2016	12/31/2017
Facebook	59	104	171	187
Twitter	67	408	493	543
Wordpress	18	49	50	55
Wikispaces	12	62	69	74

- Wiki
 - The [HCLE wiki](#) continues to act as a communications center and as a digital loading dock. Updates to the interface were being tested by volunteers and staff.

- Exhibits
 - A Proof of Concept of the image gallery is being developed by contractor Anna Narbutovskih. The prototype pulls images and metadata directly from the museum's main Catalog and Image Repository. The site is live, but incomplete,

so it remains unlisted. Viewings are available upon request.

- Staff member Tom Trimbath is investigating a variety of timeline software packages as basis for improved wiki pages and future exhibits. The plan is for the timeline to interface with the main Catalog and Image Repository as well.

- LO*OP Center
 - Our Vision Keeper, Liza Loop, has been working for her Northern California neighbors who suffered great losses in the October fires. (<https://sonomacounty.recovers.org/>) We particularly note the loss of the Hewlett-Packard archives which included early letters between the HP founders. [HP archive loss](#)
 - A variety of volunteers helped customize our implementation of Salesforce. The process changes should improve our efficiency by making it easier to track all LO*OP Center and HCLE stakeholders including living and deceased Ed. Tech. pioneers, museum visitors, contributors of money and funding as well as volunteers. Of particular interest is the ability within Salesforce to report on relationships among individuals and institutions.

- Operations
 - HCLE operations were scaled back after Oct. 9, 2017 when the Northern California fires began. LO*OP Center resources and Executive Director's attention shifted to management of local Sonoma County volunteers working on intermediate and long term recovery activities in the fire region. Long term recovery work will continue for at least 3 years and will be conducted in parallel with HCLE activities. The know-how related to volunteer deployment, database use and inter-agency collaboration garnered through years of work on HCLE has proved highly transportable and very valuable in community disaster relief efforts.
 - The Salesforce database advanced to the point that we've begun resolving the entries, establishing relationships between appropriate entries, adding pertinent contact data, and preparing for 2018 fundraising activities.

- Administration
 - Due to emergency work on fire relief, Executive Director, Liza Loop was not able to prepare properly for LO*OP Center's regularly scheduled annual meeting previously planned for Nov. 5, 2017. It is being rescheduled for late February. Meeting materials will include financial reports and budgets for LO*OP Center, Inc. with project reports for HCLE. These will be available to interested parties on request.