

HCLE Spring 2017 Progress Report

Welcome to the spring quarter of 2017 HCLE progress report. We share many of these news items via our outlets ([wiki](#), [blog](#), [Facebook](#), [Twitter](#), [LinkedIn](#) - and now, [reddit](#), too) and collect them here for your and our convenience.

Our staff of 1.4 FTEs, volunteers and outside collaborators reached the following milestones in the winter (April through June) of 2017.

- *Fundraising*
 - *News release of Liza Loop's GeekFest Berlin 2016 presentation*
- *Catalog*
 - *Improved quantity and quality of images displayed in image gallery tool*
- *Operations*
 - *Salesforce implementation being customized by a large crew of volunteers*
- *Exhibits*
 - *Lobby/Proof-of-Concept work continues*

Please pass our news along, especially if you know someone else who will want to contribute money, know-how, artifacts, stories, or connections. Even by glancing at what we've done, you're helping make HCLE happen as you pass along the story. Thank you.

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- Fundraising
 - Salesforce was used to send out two [news releases](#) to followers and potential funders about:
 - a series of videos excerpted from Liza Loop's presentation at GeekFest Berlin 2016
 - a series of videos excerpted from the Leuphana/LO*OP Center Oral History Workshop held last year at Luneberg, Germany.
 - These were two of the main steps in our fundraising strategy:
 - Establish an awareness of our background and infrastructure
 - Release Make Vs Buy report - done
 - Release Leuphana/LO*OP oral history videos - done
 - Release Liza Loop's GeekFest excerpts - done
 - Field responses - in progress
 - If responses don't generate enough of a response
 - Consider Kickstarter campaign
 - Reinvigorate Vision Club

We also continue to review grant opportunities. The process will benefit from the boilerplate narratives we created for previous applications.

- Collection
 - Phil Tymon assisted Liza Loop in the organizing and digitizing of the Collection.

- Catalog
 - Anna Narbutovskih created a presentation tool (the Interim Collections Site) that allows images in the Catalog to be readily displayed as a gallery for quicker review and comparison. The intent is to make it easier to check for duplications, and to verify proper import from the official repository, temporary storage locations, and the Catalog. The Interim Site also helps demonstrate the vision of the Virtual Museum. (Link available upon request. It isn't ready for general public visitors, yet.)
 - Anna also modified the Catalog Maintenance System to repurpose unused fields.

- People/Volunteers
 - VolunteerMatch.org was used to find several candidate Salesforce volunteers. The response has been enthusiastic.
 - A volunteer offered to investigate license management issues.

- Outreach
 - Videos from last year's Oral History Workshop (LLOHW) were made available [online](#).
 - YouTube Playlist - [Leuphana/LO*OP Oral History Workshop videos](#)
 - [Liza Loop: Distance, Synchronicity, Control: Exploring Designs for Teaching](#)
 - [Lee Felsenstein: Community Memory, Free Speech and Computing](#)
 - [Howard Rheingold: Counterculture + Social Media = Edupunk Pedagogy](#)

Blog posts published:

- [Steve Wozniak and Number 1 Apple 1](#)
- [Distance Learning – Then and Now](#)
- [Computer Literacy – Then and Now](#)
- [Moving Electrons Instead of People](#)
- [HCLE Winter 2017 Progress Report](#)
- [Exploring Designs for Teaching – Liza Loop on Distance, Synchronicity, Control](#)
- [Apple in April at the Living Computer Museum](#)
- [Exploring Designs for Teaching – Lee Felsenstein on Community Memory, Free Speech and Computing](#)
- [Exploring Designs for Teaching – Howard Rheingold on Counterculture + Social Media = Edupunk Pedagogy](#)

Social Media Traffic Report

	1/1/2014	12/30/2015	12/31/2016	6/30/2017
Facebook	59	104	171	176
Twitter	67	408	493	507
Wordpress	18	49	50	52
Wikispaces	12	62	69	70

- Wiki

The [HCLE wiki](#) continues to act as a communications center and as a digital loading dock.

Chuck Morrissey joined the wiki.

- Exhibits

Anna Narbutovskih is creating a Proof of Concept site (aka Collections Viewer). A few select artifacts will be presented and displayed so visitors, followers, and prospective funders can better understand our goal, a virtual museum of the History of Computing in Learning and Education.

- Operations

Thanks to a team of volunteers, our Salesforce account is being customized for our needs. One of their primary goals is the establishment of documented processes that will ease and standardize Salesforce processes that will be necessary because of volunteer turnover. The database is being adjusted to reflect the differences between Salesforce and our previous database, CiviCRM. We are training ourselves in its use, and using the news releases as training opportunities.

